Guy Herring serves as the Director of Economic & Community Development for Barrow County and its municipalities. In this role, he leads the Economic Development efforts of the Barrow County community in the recruitment of new industry, promotion and expansion of existing industry and the development of quality industrial sites. Herring has over fifteen years of experience in community and economic development, life science R&D, real estate and project management. He serves as Treasurer for Georgia's Innovation Corridor Joint Development Authority, the four-county development authority along University Parkway within the nucleus of the ICRP. He also serves on the Sims Academy for Innovation and Technology Board of Directors promoting workforce development within the region.